



Red Herring Inc.
 19 Davis Drive
 Belmont, CA 94002
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RED HERRING CMO 2006 Registration Form

Invitations to speak or attend are non-transferable. All registrations must be completed prior to April 17, 2006. By signing this registration form, you agree that all pictures and transcripts taken at Red Herring CMO 2006 are property of Red Herring and can be used for future marketing or promotional purposes.

Please register me for Red Herring CMO 2006, taking place April 17-19, 2006 at the Four Seasons Aviara in Carlsbad, California and send me all pre-conference materials. As an attendee of CMO 2006, \$48 of my registration fee will be applied to a one-year (48 issue) subscription to *Red Herring* magazine.

ATTENDEE INFORMATION

FIRST NAME		LAST NAME	
COMPANY			
TITLE			
ADDRESS 1			
ADDRESS 2			
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	
COUNTRY	PHONE NUMBER		
EMAIL			

EXECUTIVE ASSISTANT INFORMATION

NAME	PHONE NUMBER
EMAIL	

RED HERRING CMO Fees and Payment Information

	RH Online Subscribers	Standard	On site
CONFERENCE FEE	\$2,600.00	\$2,900.00	\$3,300.00

- Conference fee covers attendance and conference materials. Also included are luncheons and all cocktail receptions. \$48 of this fee will be applied to a one-year (48 issue) subscription to *Red Herring* magazine.
- Cancellation policy: Red Herring will refund 75% of the fee with written cancellations received no later than March 1, 2006. After this date, no refunds will be made. Substitutions within the same company may be permitted at Red Herring's discretion.

CREDIT CARD INFORMATION

VISA MASTERCARD AMERICAN EXPRESS

AMOUNT

NAME ON CARD

CREDIT CARD NO.

EXP.

SIGNATURE

PLEASE COMPLETE AND RETURN VIA FAX TO: +1 (650) 321 5597