



# RED HERRING SPRING 2006 SUMMIT

## ATTENDEE REGISTRATION FORM

The summit is by invitation only: invitations to speak or attend are **non-transferable**. By signing this registration form, you agree that all pictures and transcripts taken at Red Herring Spring 2006 are property of Red Herring and can be used for future marketing or promotional purposes.

**Please register me for Red Herring Spring 2006, taking place May 23-25, 2006 in Monterey, California.**

As an attendee of Red Herring Spring 2006 US\$48 of my registration fee will be applied to a 1 year (48 issue) subscription to Red Herring magazine. Unless Red Herring is advised otherwise, it will be sent to my address indicated below.

<b>ATTENDEE INFORMATION</b>	
FIRST NAME _____	LAST NAME _____
COMPANY _____	
TITLE _____	
ADDRESS _____	
ADDRESS _____	
CITY _____	STATE/PROVINCE _____ ZIP _____
COUNTRY _____	PHONE NUMBER _____
EMAIL _____	
<b>EXECUTIVE ASSISTANT INFORMATION</b>	
NAME _____	
PHONE NO. _____	EMAIL _____

<b>WOULD YOU LIKE US TO INVITE ANOTHER EXECUTIVE? If yes, please provide:</b>	
NAME _____	COMPANY NAME _____
PHONE NO. _____	EMAIL _____

### RED HERRING SPRING 2006 Fees and Payment Information

<b>SUMMIT FEE</b>	<b>Preferential</b>	<b>Regular</b>	<b>OR</b>	<b>Offer Code:</b>
	<b>by May 3<sup>rd</sup></b>			
	<b>US\$2,100</b>	<b>US\$2,250</b>		_____
	<b>Additional Company Executives US\$ 1,750</b>			

**Please contact Michael Felber at 650-585-3414 if you are interested in exhibiting (limited space available) and/or sponsorship opportunities at Red Herring Spring 2006.**

- The summit fee covers attendance and summit materials. Also included are luncheons and cocktail reception, and the Welcome Dinner on May 23. It does not include any travel, accommodation or other costs incurred by attendees. US\$48 of this fee will be applied to a 1 year (48 issue) subscription to Red Herring magazine.
- **Cancellation policy:** Red Herring will refund 50% of the fee with written cancellations received no later than March 31, 2006. After that date, no refunds will be made. Substitutions within a company may be arranged, subject to approval by Red Herring. There will be no exceptions to this policy for any reason.

<b>CREDIT CARD INFORMATION</b>	
<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD
<input type="checkbox"/> AMERICAN EXPRESS	<b>AMOUNT US\$</b> _____
NAME ON CARD _____	
CREDIT CARD NO. _____	EXP. _____
SIGNATURE _____	

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Registrations are also accepted via wire transfer and check.  
 Payments by check and wire must be received by May 5, 2006. Checks should be made payable to: Red Herring, Inc.  
 Please contact mfelber@redherring.com with questions about these alternative payment options.

**PLEASE COMPLETE AND RETURN VIA FAX TO: (650) 428-2901**