



Red Herring Spring Summit 2006

Tentative Agenda (as of 04/26/06, subject to change)

Red Herring Spring 2006 will assemble a dynamic group of over 100 speakers that are pushing and breaking the boundaries of the business of technology. They look forward to discussing with you “The Pursuit of Disruption” spawns unexpected opportunities, novel alliances, and great success stories.

Tuesday, May 23rd	
13:00 – 17:00	GOLF TOURNAMENT – DEL MONTE GOLF COURSE
18:30 – 21:00	REGISTRATION
18:30 – 19:30	WELCOME COCKTAIL
19:30 – 21:30	DINNER & AWARDS CEREMONY AT THE HYATT REGENCY - SPONSORED BY <i>ACCENTURE</i> Introductory Remarks by Ray Lane, General Partner, Kleiner Perkins Caufield & Byers Awards presented by Joel Dreyfuss, Editor-in-chief, Red Herring
Wednesday, May 24th	
07:30 – 08:30	BREAKFAST & REGISTRATION
08:30 – 08:45	WELCOME SPEECH The Pursuit of Disruption Joel Dreyfuss, Editor-in-chief, Red Herring
08:45 – 09:30	KEYNOTE SESSION Technology’s Unfinished Business Bob Suh, Chief Technology Strategist, Accenture
09:30 – 10:15	KEYNOTE ROUNDTABLE SESSION Are On-line Communities Disrupting the Global Marketplace? Chris Sacca, Director of Special Initiatives, Google Jerry Murdock, Managing Director, Insight Venture Partners Chris DeWolfe, Co-Founder & CEO, MySpace Alex Welch, Founder & CEO, Photobucket
10:15 – 10:45	COFFEE & NETWORKING BREAK
10:45 – 12:15	RED HERRING 100 PRESENTATIONS
10:45 – 12:15	ROUNDTABLE SESSION - UNDERWRITTEN BY <i>SONNENSCHN NATH & ROSENTHAL LLP</i> Early Stage Challenges: Keeping the Golden Geese Alive Roger Lee, General Partner of Battery Ventures Roland van der Meer, Partner, Comventures Tim Wilson, General Partner, Partech International Victor Boyajian, Chair, Venture Technology Group, Sonnenschein Nath & Rosenthal
12:15 – 13:30	LUNCHEON - SPONSORED BY <i>NORTH DAKOTA</i>

13:30 – 14:15	<p>KEYNOTE ROUNDTABLE SESSION</p> <p>Late Stage Opportunities: Alternatives in an IPO–Less World Walter Buckley III, Co-Founder, CEO, President & Chairman, Internet Capital Group Jim Kochmann, Senior Managing Partner, Pagemill Partners Gail Fitzpatrick, Managing Director, Ritchie Capital Finance Jim Labe, Co–Founder & CEO, TriplePoint Capital</p>
14:15 – 15:00	<p>KEYNOTE ROUNDTABLE SESSION</p> <p>(Out-) Sourcing Innovation: Temptations of a Global Economy Jim Miller, SVP Business Development, Cadence Design Systems Navin Chaddha, General Partner, Gabriel Venture Partners Steve Lewis, Co–Founder & CEO, Teneros</p>
15:00 – 15:30	COFFEE & NETWORKING BREAK
15:30 – 16:30	RED HERRING 100 PRESENTATIONS
16:30 – 17:15	<p>ROUNDTABLE SESSIONS</p> <p>Web 2.0 in the Enterprise: Selling Democracy to the Bureaucracy Mark Organ, Chief Executive Officer, Eloqua Rod Smith, Vice President Emerging Technologies, IBM Robin Vasan, Managing Director, Mayfield Fund Adina Levin, Founder & VP Products, Socialtext Satish Dharmaraj, Chief Executive Officer, Zimbra</p> <p>VOIP Security: The Poor Cousin With The Great Potential Joe Curcio, Vice President Security Technology Development, Avaya Dr. Amir Elan, Chief Executive Officer, Bivio Networks Andrew Graydon, Chief Technology Officer, Borderware Technologies Bob O’Neil, President & CEO, Covergence Dan Ahn, Managing Director, Woodside Fund</p>
17:15 – 17:30	SHORT BREAK
17:30 – 18:15	<p>ROUNDTABLE SESSIONS</p> <p>What Can On-Demand Not Supply: Drawing the Boundaries of Software as Service Walter Buckley III, Co-Founder, CEO, President & Chairman, Internet Capital Group Steve Savignano, Chief Executive Officer, Katera Michael McChesney, Chief Executive Officer, M1 Global Solutions Walter Snell, Founder & CEO, Pandora Networks</p> <p>Business Worms: The Shift From Juvenile Mayhem to Targeted Theft Jon Fisher, Chief Executive Officer, Bharosa Matthew Powell, Chief Executive Officer, Determina Additional participants tbc</p>
18:15 – 19:00	RED HERRING 100 PRESENTATIONS
19:30 – 22:00	COCKTAIL RECEPTION AT THE MONTEREY BAY AQUARIUM - SPONSORED BY <i>NOVA SCOTIA, CANADA</i>
Thursday, May 25th	
07:30 – 08:30	BREAKFAST & REGISTRATION
08:30 – 09:15	<p>KEYNOTE SNAPSHOT</p> <p>JAJAH's New Ways to Phone Roman Scharf & Daniel Mattes, Co-Founders, JAJAH</p>

09:15 – 10:00	<p>KEYNOTE ROUNDTABLE SESSION</p> <p>IP and Innovation: Playing the Patent Game Brent Frei, Executive Vice President, Intellectual Ventures Gerald Dodson, Partner, Morrison Foerster LLP Thomas Moore, Partner, Tomlinson Zisko LLP Len Parker, Vice President & Chief Engineer, Xerox</p>
10:00 – 10:30	COFFEE & NETWORKING BREAK
10:30 – 11:15	<p>ROUNDTABLE SESSIONS</p> <p>Open Source: Build It – Sell It Larry Augustin, Open Source Strategist & Director, Medsphere Systems Jeff Jaffe, Chief Technology Officer, Novell Billy Marshall, Founder & CEO, rPath Winston Damarillo, General Partner, Simula Labs Byron Sebastian, Chief Executive Officer, SourceLabs</p> <p>Wireless Broadband For Sale: But Which Tech Will Win? Reza Ahy, Chairman & CEO, Aperto Networks Chris Albinson, Managing Partner, JPMorgan Additional participants tbc</p>
11:15 – 12:30	RED HERRING 100 PRESENTATIONS
12:30 – 13:30	LUNCHEON
13:30 – 14:45	RED HERRING 100 PRESENTATIONS
14:45 – 15:30	<p>ROUNDTABLE SESSIONS</p> <p>Breaking into the Energy Market: Can Clean Energy Get Competitive Fast Enough? Participants tbc</p> <p>Renting vs. Owning: Furnishing the Digital Home with Content Participants tbc</p>
15:30 – 16:00	COFFEE & NETWORKING BREAK
16:00	SUMMIT ADJOURNS