



Red Herring, Inc  
 19 Davis Drive  
 Belmont, CA 94002  
 Tel: 650 428 2900  
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# Red Herring East Registration Form

Please register me for RED HERRING EAST Conference, June 26–28, 2006, Cambridge, MA.

As an attendee of Red Herring East 2006 US\$48 of my registration fee will be applied to a 1 year (48 issues) subscription to Red Herring magazine. Unless Red Herring is advised otherwise, it will be sent to my address indicated below.

<b>ATTENDEE INFORMATION</b>	FIRST NAME _____	LAST NAME _____	
	COMPANY _____		
	TITLE _____		
	ADDRESS 1 _____		
	ADDRESS 2 _____		
	CITY _____	STATE/PROVINCE _____	ZIP/POSTAL CODE _____
	COUNTRY _____		PHONE NUMBER _____
	EMAIL _____		
	PLEASE SIGN ME UP FOR THE GOLF TOURNAMENT ON JUNE 26th <input type="checkbox"/> YES <input type="checkbox"/> NO		
	<b>EXECUTIVE ASSISTANT INFORMATION</b>	NAME _____	
EMAIL _____			

<b>WOULD YOU LIKE US TO INVITE ANOTHER EXECUTIVE?</b> If YES, please provide	EXECUTIVE NAME _____	COMPANY NAME _____
	PHONE _____	EMAIL _____
	PLEASE SIGN HIM/HER UP FOR THE GOLF TOURNAMENT ON JUNE 26th <input type="checkbox"/> YES <input type="checkbox"/> NO	

## Red Herring East Fees and Payment Information

	Special Promotion <b>By May 15</b>	<b>By June 5</b>	<b>After June 5</b>
<b>CONFERENCE FEE</b>	US\$1,800	US\$2,100	US\$2,250

**SECOND COMPANY EXECUTIVE \$ 1,750**

- The conference fee covers attendance and conference materials. Also included are luncheons, cocktail receptions and the Golf Tournament. US\$48 of this fee will be applied to a 1 year (48 issues) subscription to Red Herring magazine. Does not include any travel, accommodation or other costs incurred by attendees.
- **Cancellation policy:** Red Herring will refund 50% of the fee with written cancellations received no later than April 28, 2006. After that date, no refunds will be made. Substitutions within a company may be arranged, subject to approval by Red Herring. There will be no exceptions to this policy for any reason.
- The conference is by invitation only: invitations to speak or attend are **non-transferable**. By signing this registration form, you agree that all pictures and transcripts taken at Red Herring East 2006 are property of Red Herring and can be used for future marketing or promotional purposes.

<b>CREDIT CARD INFORMATION</b>	<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS	<b>PROMOTION CODE</b> <b>RHE06STV</b>
	NAME ON CARD _____			AMOUNT US\$ _____
	CREDIT CARD NO. _____			EXP. _____
	SIGNATURE _____			

Registrations are also accepted via wire transfer and check. Payments by check and wire must be received by June 9, 2006. Checks should be made payable to: Red Herring, Inc.

For registration information, sponsorship or exhibiting opportunities and speaker suggestions, please contact the conference manager, **Oliver Hanisch**, at 650 585 3444 or ohanisch@redherring.com.

**PLEASE COMPLETE AND RETURN VIA FAX TO: (650) 321-5597**