



Red Herring, Inc
 19 Davis Drive
 Belmont, CA 94002
 Tel: 650 428 2900
 Fax: 650 321 5597

Red Herring East Registration Form

Please register me for **RED HERRING EAST Conference, June 26–28, 2006, Boston, MA.**

As an attendee of *Red Herring East* 2006 US\$48 of my registration fee will be applied to a 1 year (48 issues) subscription to *Red Herring* magazine. Unless *Red Herring* is advised otherwise, it will be sent to my address indicated below.

ATTENDEE INFORMATION

FIRST NAME _____ LAST NAME _____

COMPANY _____

TITLE _____

ADDRESS 1 _____

ADDRESS 2 _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____

COUNTRY _____ PHONE NUMBER _____

EMAIL _____

PLEASE SIGN ME UP FOR THE GOLF TOURNAMENT ON JUNE 26th YES NO

EXECUTIVE ASSISTANT INFORMATION

NAME _____ PHONE NUMBER _____

EMAIL _____

WOULD YOU LIKE US TO INVITE ANOTHER EXECUTIVE? If YES, please provide	EXECUTIVE NAME _____	COMPANY NAME _____
	PHONE _____	EMAIL _____
	PLEASE SIGN HIM/HER UP FOR THE GOLF TOURNAMENT ON JUNE 26th <input type="checkbox"/> YES <input type="checkbox"/> NO	

Red Herring East Fees and Payment Information

	Special Promotion By June 5	After June 5	Second Company Executive
CONFERENCE FEE	US\$1,950	US\$2,250	US\$1,750

- The conference fee covers attendance and conference materials. Also included are luncheons, cocktail receptions and the Golf Tournament. US\$48 of this fee will be applied to a 1 year (48 issues) subscription to Red Herring magazine. Does not include any travel, accommodation or other costs incurred by attendees.
- **Cancellation policy:** *Red Herring* will refund 50% of the fee with written cancellations received no later than April 28, 2006. After that date, no refunds will be made. Substitutions within a company may be arranged, subject to approval by *Red Herring*. There will be no exceptions to this policy for any reason.
- The conference is by invitation only: invitations to speak or attend are **non-transferable**. By signing this registration form, you agree that all pictures and transcripts taken at *Red Herring East* 2006 are property of *Red Herring* and can be used for future marketing or promotional purposes.

CREDIT CARD INFORMATION	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS	PROMOTION CODE RHE06J5
	NAME ON CARD _____	AMOUNT US\$ _____
	CREDIT CARD NO. _____	EXP. _____
	SIGNATURE _____	

Registrations are also accepted via wire transfer and check. Payments by check and wire must be received by June 9, 2006. Checks should be made payable to: Red Herring, Inc.

For registration information, sponsorship or exhibiting opportunities and speaker suggestions, please contact the conference manager, **Oliver Hanisch**, at 650 585 3444 or ohanisch@redherring.com.

PLEASE COMPLETE AND RETURN VIA FAX TO: (650) 321-5597