

Red Herring Announces Top Roster of Speakers at Asia Conference, August 29-31 in Hong Kong, China.

Conference Honors the 100 Best Technology Companies from the Asia-Pacific Region.

Hong Kong, China. July 30, 2007—Red Herring, Inc. is pleased to announce the speakers participating in the Red Herring 100 Asia Conference, August 29-31 in Hong Kong, China. This year's conference, themed "The Year of High Expectations", will once again unveil the 100 "most promising" private technology companies in the Asia-Pacific region.

Distinguished speakers at Red Herring 100 Asia include Richard Li, Chairman of **PCCW**; Vincent Lo, Chairman of **ShuiOnLand**; John Chen, Chairman and CEO of Sybase; Victor Koo, CEO of **Youku.com** (former President of **Sohu.com**); Shawn Wang, CFO of **Baidu.com**; as well as senior executives from leading global investment firms, such as Bill Owens, Managing Director of **AEA Investors** (former President of **Nortel**); Brian Koo, Managing Partner & CEO of **LG Venture Investment**; Claudia Fan Munce, Managing Director of **IBM Venture**; John Hummelstad, Apac Director, **Microsoft Venture**; and many others. For a full list of Red Herring 100 Asia speakers, visit <http://www.herringevents.com/Asia07/speakers.html>.

"We're honored and excited that these esteemed business leaders will be joining us for Red Herring 100 Asia," says Alex Vieux, Chairman and Publisher of Red Herring, Inc. "They are exceptional innovators in the media and technology industries. Their ideas and companies have worldwide influence and help champion the role of technology in Asia's economy and beyond."

Now in its third successful year, Red Herring 100 Asia is a high-profile, invitation-only event honoring 100 cutting-edge private technology companies from 16 countries/regions including China, India, Japan, Singapore, Korea, Australia and Vietnam. The event brings together an elite roster of entrepreneurial and global venture investment firms to showcase excellence in innovation. It features three days of keynote discussions, roundtable panels and intimate networking events designed for participants to make meaningful connections and learn what it takes to achieve the best in business and technology.

Speakers and companies invited to participate at Red Herring 100 Asia have been carefully selected based on criteria such as innovative strategies, overall expertise, disruptive influences on technology, and a passion for the industry. For a full list of Red Herring 100 Asia speakers, the Agenda, and to register, visit <http://herringevents.com/Asia07/>.

About Red Herring

Red Herring is a global media company uniting the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology research, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, visit www.redherring.com.

Contact:

Maggie Xiao
Director, Red Herring APAC
650.585.3419
mxiao@redherring.com |