



## Red Herring 100 North America 2010 REGISTRATION FORM

The conference is by invitation only: invitations to speak or attend are **non-transferable**. By signing this registration form, you agree that all pictures and transcripts taken at Red Herring 100 North America 2010 are property of Red Herring and can be used for future editorial, marketing or promotional purposes.

**Please register me for Red Herring 100 North America, taking place June 22-24, 2010 in San Diego, California.**

***PLEASE COMPLETE AND RETURN VIA FAX TO: +1 650 428 2901***

### ATTENDEE INFORMATION

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
TITLE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP \_\_\_\_\_  
COUNTRY \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_  
EMAIL \_\_\_\_\_

### EXECUTIVE ASSISTANT INFORMATION

NAME \_\_\_\_\_  
PHONE NO. \_\_\_\_\_ EMAIL \_\_\_\_\_

### WOULD YOU LIKE US TO INVITE OR REGISTER ANOTHER EXECUTIVE? If yes, please provide:

NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_  
JOB TITLE \_\_\_\_\_  
PHONE NO. \_\_\_\_\_ EMAIL \_\_\_\_\_

### Red Herring North America Fees and Payment Information

CONFERENCE FEE	<b>Early Bird (by April 30)</b> \$2,500.00	<b>Standard Rate (after April 30)</b> \$3,000.00
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**Additional Company Executives US\$ 1,500.00**

**Payment Type:**  *Credit Card*  *Bank Wire*

**Credit card information:**  MasterCard  VISA  American Express \_\_\_\_\_

Card number: \_\_\_\_\_ Amount US\$: \_\_\_\_\_

Name on card: \_\_\_\_\_ CCV: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Cancellation policy:** Red Herring will refund 50% of the fee with written cancellations received no later than April 30, 2010. After that date, no refunds will be made. Substitutions within a company may be arranged, subject to approval by Red Herring. There will be no exceptions to this policy for any reason.